



The Conference and Pearson VUE

117th Annual Meeting



February 25, 2021
Virtual Meeting

CONFIDENTIAL & PROPRIETARY Copyright © 2020 Pearson Education, Inc. or its affiliates. All rights reserved.

Pearson VUE DELIVERS

16 MILLION EXAMS EACH YEAR

IN MORE THAN **20,000**

TEST CENTERS IN

180 COUNTRIES FOR **450** PROGRAMS,

... THAT'S ONE TEST DELIVERED

GLOBALLY EVERY **1.9** SECONDS.



Pearson VUE clients – key examples




Pearson VUE and The Conference


Partnering together to serve The Conference's stakeholders and candidates since 2006

Test Development and Psychometric Services

- Follow best practices and industry approved guidelines in our processes
- Secure item banking and authoring supports remote, web-based test development with ExamDeveloper

Test Delivery in Pearson Professional Centers

- Focused on standardization, control, security and a consistent candidate experience



Pearson Professional Centers

Designed for security, comfort, service and efficiency




Pearson Professional Centers




Pearson VUE: 2020 and COVID-19 Response

COVID-19 Response

- Guided by principles of health, safety and welfare of employees and candidates
- Pearson's role during the pandemic – Safety, support of our clients, did not furlough employees, did not take Gov't assistance (deferring to companies/organizations in real need)

Test Centers

- Managing to local – and ever-changing – government regulations around social distancing & capacity

Essential Services

- The Conference was among our first *Essential Services Channel* testing programs

Moving forward/Looking Ahead

- Playbook is established: refined processes and communications are in place. We continue to monitor changing regulatory expectations and requirements jurisdiction by jurisdiction



7

Thank you!

